



IFTA 2026 Social Media & Promotion Pack

Website: <https://www.ifta.org/ifta-2026-conference>

London Calling! The next Wave in TA

Dear IFTA Colleague,

We're excited be hosting IFTA 2026 this year in London. Hosting this prestigious event is an honour, and we're pleased with how the development of conference programme is shaping up; already, we have confirmed speakers who are global leaders and innovators in technical analysis. These experts will share their perspectives on how technical analysis should evolve to respond to the dynamic global trading landscape we are all experiencing.

As an international gathering of technical analysis professionals and thinkers, the conference offers extensive networking opportunities. IFTA 2026 is an opportunity to meet our fellow IFTA member association colleagues and we look forward to seeing many of you here in October.

Below are resources to help you promote the IFTA conference. You will be providing invaluable support by sharing and promoting the latest updates and highlights of the conference to your members. Please feel free to adapt the copy to your own in-house style.

We will of course keep you updated and provide additional copy on any new developments.

Thank you again for your support, we look forward to working with you over the coming months to deliver the most influential and celebrated IFTA conference.

Best wishes

IFTA 2026 Conference Committee/Society of Technical Analysts

Conference details

IFTA 2026 – London Calling! The Next Wave in TA

Over two-days, the 39th Annual IFTA Conference brings together the world's leading experts in technical analysis, quantitative trading, and financial markets to explore cutting-edge strategies, modern applications, and emerging trends.

When: 9-10 October 2026

Location: City of London

One Moorgate Place, London EC2R 6EA

Format: 2-day conference format with online access

Aimed at: International profile of technical analysts, corporate and individual traders, investors and finance professionals

Expected in person delegates: 200

Online delegates No limits

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Keynote speakers

- **Zoe Bollinger** - VP, Bollinger Capital Management
- **Linda Bradford Raschke** - Trading Legend & Author
- **Perry Kaufman** - Founder, KaufmanSignals.com
- **David Keller** - President and Chief Strategist, Sierra Alpha Research LLC
- **Robin Mesch** - President, Mesch Capital Management

Agenda Highlights:

- **AI & Quant Trading:** Optimise strategies with machine learning and Genetic Algorithms.
- **Applied TA:** From energy markets to equity trend analysis.
- **Behavioural Insights:** Avoid the Four Deadly Sins of investing

Social events

Friday, 9 October: Welcome Cocktail Reception at the prestigious **National Liberal Club**, one of the finest private members' clubs in the UK. Set in a Renaissance-style grand clubhouse; it offers a fascinating glimpse into Britain's political heritage.

Saturday, 10 October: The IFTA Gala Dinner at **Plaisterers' Hall**, one of London's most elegant livery halls. Guests will enjoy a networking reception, dinner, and live entertainment.

Conference Ticket Price

Super Early IFTA Members' rate £750 (if booked by 30 April) / Non-member rate £950

After 30 April: Early bird rate for IFTA members £850



The poster features a night-time aerial view of London with the London Eye and city lights. A white diagonal banner contains the following text:

 

IFTA 2026

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Hosted by the Society of Technical Analysts:
9-10 October 2026
One Moorgate Place
London, EC24 6EA

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Where Legacy Meets Innovation: AI, Insight, and Global Market Strategy

#LondonTA2026