

IFTA UPDATE

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Next Issue: March 2021

Submission Deadline: February 15

Education Lounge articles: Send submissions to newsletter@ifta.org.

All other content: Send submissions to admin@ifta.org.

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a newsletter for the colleagues of the International Federation of Technical Analysts

President's Report to Colleagues



Dear IFTA Colleagues,

The world is changing and so are we. This is my first introduction into the *IFTA Update* as president, and I can already look back to an unforgettable event this year. This year's IFTA Annual Conference was unique in many ways.

First of all, it was an online conference. Since IFTA's inception, the annual conference has always been organized by one of our local chapters and held in their country. But not this year.

Second, the IFTA Annual Conference was a solid part in financial industries schedule. This was still true, but we also welcomed many private analysts, investors, and traders to our conference.

Third, the number of registrants and attendees was much higher than usual. With a total of 4,909 registrants and 3,479 members in

the designated IFTA2020 Facebook group, IFTA has opened the doors to a large audience. Compared to previous conferences, this is a huge difference. Of course, there are two reasons for this: the conference was virtual and attendance was free of charge.

The fourth very surprising result of the data analysis of the conference was an unexpected regional shift. Most of us thought that Europe and the United States would deliver the majority of attendees, but the exact opposite is true. As the numbers show, the majority of attendees were located in Southeast Asia—namely Malaysia with 39% and Indonesia with 25%.

Surprisingly, analysis also showed that 86% of all registrants were IFTA nonmembers!

So, what is the conclusion from the analysis? Of course, the shift from the West to the East that we thought might happen one day is already there.

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Also, we can learn that IFTA has an enormous potential not only in Asia, but especially amongst private analysts, investors, and traders.

And one last conclusion is obvious. As we welcomed 86% nonmembers, IFTA has a huge potential, once we become visible.

This all offers a more than positive outlook and raises one single question: What will happen if IFTA remains visible on a constant basis?

Let's find out!

All the best,

Wieland Arlt, CFTe
IFTA President